



Member Privacy Policy

Protecting a member's private information is our priority. By using the Appy Health Inc. platform via the Appy Health web portal, mobile app, or any digital tools to access your personal or health information. By your digital acknowledgement, you consent to the data practices described in the Appy Health Privacy Policy statement.

Collection of your Personal Information

In order to better provide you with products and services offered on the Appy Health Platform, Appy Health Inc. may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address
- Phone Number
- Age
- Gender
- Race

If you purchase Appy Health Inc.'s products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

If you directly disclose personally identifiable information or personally sensitive data through Appy Health Inc.'s electronic communication, this information may be collected and used by others you allow permission to view and collect.

We will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Appy Health Inc. collects and uses your personal information to operate its platform and to deliver the services you have requested.

Appy Health Inc. may also use your personally identifiable information to inform you of other products or services available from Appy Health Inc. and its affiliates.

Sharing Information with Third Parties

Appy Health Inc. does not share, sell, rent, or lease its customer lists to third parties.

Appy Health Inc. may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, should you request for additional information or opt-in to the offering, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Appy Health Inc. may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Appy Health Inc., and they are required to maintain the confidentiality of your information.

Appy Health Inc. may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Appy Health Inc. or the site; (b) protect and defend the rights or property of Appy Health Inc.; and/or (c) act under exigent circumstances to protect the personal safety of Members of Appy Health Inc., or the public.

Tracking Member Behavior

Appy Health Inc. may keep track of the websites and pages our members visit within Appy Health Inc., in order to determine what Appy Health Inc. services are the most popular. This data is used to deliver customized content and advertising within Appy Health Inc. to customers whose behavior indicates that they are interested in a particular subject area. Collection methods for this data may include page views, heat maps, mouse trackers, cookies, etc.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Appy Health Inc. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Appy Health Inc. website.

Use of Cookies

The Appy Health Inc. website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Appy Health Inc. pages, or register with Appy Health Inc. site or services, a cookie helps Appy Health Inc. to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Appy Health Inc. website, the information you previously provided can be retrieved, so you can easily use the Appy Health Inc. features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Appy Health Inc. services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our members to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

Appy Health Inc. secures your personal information from unauthorized access, use, or disclosure. Appy Health Inc. uses the following methods for this purpose:

- SSL Protocol
- HIPAA Compliant
- HITRUST

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Eighteen

Appy Health Inc. does not knowingly collect personally identifiable information from children under the age of eighteen. If you are under the age of eighteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Members may opt-out of receiving any or all communications from third-party partners of Appy Health Inc. by logging into Appy Health App, selecting Profile, then select Setting and turn on General Notifications will stop all Third-Party communications. For additional assistance, please email support@appyhealth.com.

E-mail Communications

From time to time, Appy Health Inc. may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Appy Health Inc. or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Appy Health Inc., you may opt out of such communications by Uncheck the "I am interested in receiving promotions" checkbox.

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Privacy Compliance Certification

Appy Health Inc. has HIPAA certification.

Changes to this Statement

Appy Health Inc. reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Appy Health Inc. welcomes your questions or comments regarding this Statement of Privacy. If you believe that Appy Health Inc. has not adhered to this Statement, please contact Appy Health Inc. at:

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